

Macie Simecek

MARKETING & COMMUNICATIONS · FASHION STYLING

A marketing and communications professional bringing client relationships, campaigns, and events into fashion and styling.

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— EXPERIENCE

Communications & Operations Manager

MAR 2023 — DEC 2025

Combined Agents of America · Austin, TX

- Managed relationships across 80+ member agencies and 50+ carrier and vendor partners as the association's primary point of contact.
- Built and ran multi-channel marketing campaigns across email, social, and events — 8+ communication campaigns every month.
- Planned and executed industry events for audiences of up to 300 attendees, from concept and sponsorship through on-site execution.
- Led a digital modernization effort integrating the association website with its CRM, giving members and staff one source of truth.
- Produced and hosted a monthly industry podcast: booked the guests, ran the recordings, and handled distribution.

Business Development Representative

2022 — 2023

Oracle NetSuite

- Built consultative relationships with C-suite and senior stakeholders, running discovery conversations to qualify fit.
- Partnered across sales, marketing, and product to turn qualified interest into pipeline.
- Owned account research, CRM hygiene, and disciplined follow-up on an active pipeline.

— EDUCATION

B.S.A., Marketing

2018 — 2022

McCombs School of Business, The University of Texas at Austin

Distinguished College Scholar, 2022

Women in Entrepreneurship

2022

Kendra Scott Women's Entrepreneurial Leadership Institute

Sponsored course in venture building and brand development

— LEADERSHIP

Marketing Chair

2026

Young Risk Professionals, Austin Chapter

— SKILLS

Adobe Suite · Google Analytics · Mailchimp · Cara AI · Riverside FM · YourMembership